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Lou Novick is President of the Novick Group, Inc., a commercial property & casualty broker located in Rockville, MD, a suburb of Washington, DC. The firm, which is licensed to operate in all fifty states, celebrated its thirtieth anniversary in January 2017. Prior to starting the firm, Lou worked for Marsh & McLennan in the Washington, DC office of Smith-Sternau (now Mercer Health & Benefits Insurance Services, LLC).

Lou writes extensively and speaks regularly on topics related to insurance and risk management to a diverse range of nonprofit organizations and industry groups. For more than thirty-five years, he has been actively involved in the exempt/nonprofit insurance market with special emphasis in the D&O, Publisher's, Fiduciary, and Miscellaneous Errors & Omissions lines. Lou has served on the boards of a number of nonprofit organizations including the Greater Washington Society of Association Executives, the ASAE Center For Association Leadership and the Finance and Administration Roundtable, serving as its chair in 2007-2008.