



Resource Member Benefits 2017-2018

	Bronze*	Silver	Gold
*Companies in the bronze category must meet the following requirements: Staff size does not exceed 4 and annual revenue is below \$2M.	\$750	\$2,500	\$5,500
Membership			
One representative in membership	✓	✓	
Two representatives in membership			✓
Monthly Events			
Registration for one representative at 3 luncheons <i>(To attend more than 3 luncheons, see next row.)</i>	✓		
Opportunity to register one representative at remaining 7 luncheons if bringing one new prospective nonprofit member <i>(Guest must be first-time attendee.)</i>	✓		
Registration for one representative at 10 luncheons		✓	
Concierge registration for two representatives at 10 luncheons <i>(for a total of 20 registrations)</i>			✓
Company option to bring one new prospective nonprofit member to each luncheon at no cost <i>(Guest must be a first-time attendee.)</i>	✓	✓	✓
PowerPoint full-slide recognition at all luncheons			✓
Shared Event recognition including all promotional and marketing materials, and podium recognition			✓
Holiday event: acknowledgment in promotional materials			✓
Communications			
Access: FAR ListManager, Career Center, FAR LinkedIn Group, Facebook Page	✓	✓	✓
Print Directory: Contact information & keyword listing of services (ties to on-line searchable directory)	✓	✓	✓
Print Directory: Half-page ad (B/W)		✓	
Print Directory: Full-page ad (color)			✓
On-line Directory: Listing on searchable resource member directory; website click through		✓	
On-line Directory: Listing on searchable resource member directory; website click through <i>with logo and member profile/description (with picture)</i>			✓
Website: Rotating banners ads on each page			✓
Website: Recognition page on website with logo and website click through (accessible by public)			✓
Newsletter: Recognition on newsletter w/logo & website click through			✓
Newsletter: Resource member spotlight and company description			✓
Strategic Planning: Provide input at the annual board planning meeting			✓