



## Resource Member Benefits 2018-2019

	Bronze*	Silver	Gold
<i>*Companies in the bronze category must meet the following requirements: Staff size does not exceed 4 and annual revenue is below \$2M.</i>	<b>\$750</b>	<b>\$2,500</b>	<b>\$5,500</b>
Membership			
One representative in membership	✓	✓	
Two representatives in membership			✓
Monthly Events			
Registration for one representative at 3 luncheons <i>(To attend more than 3 luncheons, see next row.)</i>	✓		
Opportunity to register one representative at remaining 7 luncheons if bringing one new prospective nonprofit member <i>(Guest must be first-time attendee.)</i>	✓		
Registration for one representative at 9 luncheons		✓	
Concierge registration for two representatives at 9 luncheons <i>(for a total of 18 registrations)</i>			✓
Company option to bring one new prospective nonprofit member to each luncheon at no cost <b><i>(Guest must be a first-time attendee.)</i></b>	✓	✓	✓
PowerPoint full-slide recognition at all luncheons			✓
Shared event recognition including all promotional and marketing materials, and podium recognition			✓
Holiday event: acknowledgment in promotional materials			✓
Communications			
<b>Access:</b> FAR ListManager, Career Center, FAR LinkedIn Group, Facebook Page	✓	✓	✓
<b>Print Directory:</b> Contact information & keyword listing of services (ties to on-line searchable directory)	✓	✓	✓
<b>Print Directory:</b> Half-page ad (B/W)		✓	
<b>Print Directory:</b> Full-page ad (color)			✓
<b>On-line Directory:</b> Listing on searchable resource member directory; website click through		✓	
<b>On-line Directory:</b> Listing on searchable resource member directory; website click through <i>with logo and member profile/description (with picture)</i>			✓
<b>Website:</b> Rotating banners ads on each page			✓
<b>Website:</b> Recognition page on website with logo and website click through (accessible by public)			✓
<b>Newsletter:</b> Recognition on newsletter w/logo & website click through			✓
<b>Newsletter:</b> Resource member spotlight and company description			✓
<b>Strategic Planning:</b> Provide input at the annual board planning meeting			✓